



Banijay
International

The Illusionist

Format



Key Information

Creator/Producer	Showlab
Country	Italy
Duration	01:00:00

Prepare to be amazed!

All of the heart-stopping drama and suspense of the greatest talent formats combines with jaw-dropping feats of illusion in the first talent competition devoted entirely to magic! These amateur magicians are battling for the ultimate prize – their very own show in Las Vegas. But to win this life-changing trip, they will have to prove themselves over several nerve-wracking rounds in front of a panel of world class judges. The ambitious contestants will be forced to pick up their game week after week – without making mistakes - while revealing themselves to the public through intimate backstage interviews that will get the audience rallying behind their favourite contestants. The Illusionist is a ratings success in Italy, winning its competitive prime time slot. Come feel the magic happen!