



SWEET SARDINIA

Is it true love?

Find out sailing with your partner around an island of wonders



SHOWLAB
prodea group

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Are you really ready to do anything for your better half?

Then why not test your **romantic chemistry** on board a **sailing ship**, far from terra firma and any possibility of escape (except swimming)?

Sweet Sardinia is the adventure reality show in which eight couples climb on board a Galleon and set sail for the most unspoiled coastline on an island of wonders. The objective? To discover if their love is really true.

Throughout the **eight weeks** the couples will be asked to share their space and their romantic ups and downs, but also to confront a **series of trials**, both physical and relational, in the sea and on land, testing themselves with the traditions and customs of the island. A sort of prenuptial **honeymoon**—but a honeymoon from hell.

The trials will be shown in the daily **daytime** episodes, while every week the Galleon will dock in a different port that will transform into the natural set for the **primetime** episode. Here a **jury of experts**, consisting of three members (e.g. a psychologist, a romance writer, etc.), will judge the strength of the romantic bond as revealed by the couple throughout the week.

The two “weakest” couples will undertake a **dramatic final challenge**: only one of the two couples will reboard the ship to continue the **voyage of discovery**—discovery of the island, but also of each other.

Genre
Adventure Reality
Show

Timeslot
Primetime

Scheduling
Weekly

Durata
60'

Broadcaster
La5

Country
Italy

